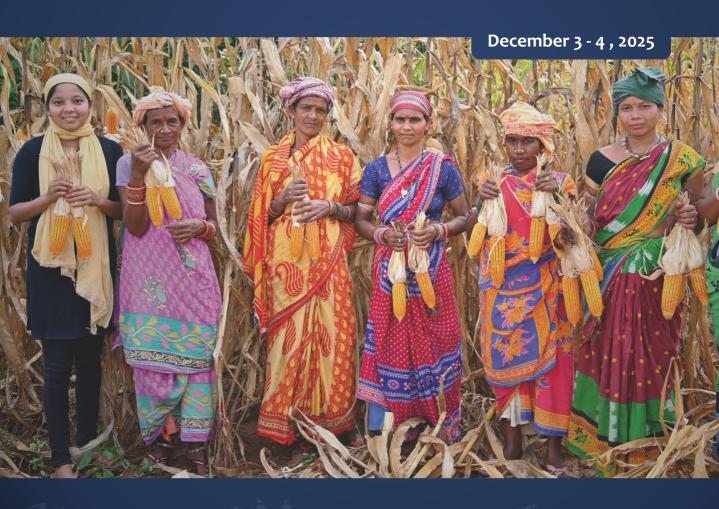




LIVELIHOODS INDIA

Campaign for Sustainable Livelihoods



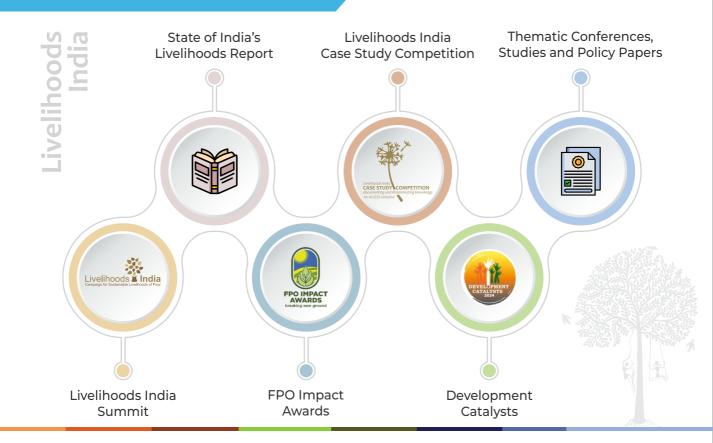
Livelihoods India Initiative

Initiated in 2010 by ACCESS Development Services, Livelihoods India is a national level platform that brings together various stakeholders to discuss and deliberate on key issues that impede the livelihoods of those living in poverty, and build a strategy and vision for moving them from subsistence to sustainable levels.

A major initiative under Livelihoods India is the flagship annual Livelihoods India Summit, which has emerged as a pre-eminent national level platform engaging policy makers, practitioners, multilaterals, bilaterals, and international organisations, corporates and their CSRs, academia, researchers and sector experts, in an effort to share knowledge, support policy and build an enabling environment for the sector. Livelihoods India also hosts other sub-initiatives that make it an effective bridge for cross learning and knowledge sharing.

Key Stakeholders Engaged





Livelihoods India Summit



The Livelihoods India Summit is a premier national level convening dedicated to fostering dialogues and discussions for sustainable livelihoods promotion. Across two days, the Summit brings together over 500 delegates and 100 thought leaders, to delve into the most pressing themes that impede and afflict the livelihoods of those living in poverty. Through a series of sessions styled as panel discussions, fireside chats and TED style talk, the Summit discourse sweeps across sectors to locate the optimum opportunities and options for communities facing poverty in a real-world situation.

The Livelihoods India Summit is also the ground for the release of cutting-edge research and knowledge products on Women's Economic Empowerment, MSMEs and FPOs among others. The Resource Directory, featuring sector experts and partner organizations further enhances networking, collaboration and knowledge-sharing.

Livelihoods India Initiative - Impact in Numbers





Speakers Annually



Annually



Partners and Sponsors Associated



SOIL Reports



Innovative Livelihoods Models Collated in Compendiums







CSOs Felicitated as Development Catalysts



Vibrant Share Fair Booths Annually



Key Themes Discussed



State of India's Livelihoods (SOIL) Report

The State of India's Livelihoods (SOIL) Report is an annual publication addressing contemporary issues in the livelihoods sector. The Report is released at the Inaugural Session of the Livelihoods India Summit and analyses year over year, the policy initiatives of the Government, alongside an exploration of current trends and challenges impacting the sector. Additionally, one or two deep dive chapters delve into topical themes that warrant further scrutiny and offer nuanced perspectives on specific aspects of livelihood promotion.

Key objective of the SOIL Report is to synthesize diverse insights and data into actionable recommendations. By identifying new opportunities and pathways to transition from subsistence to sustainable livelihoods, the Report aims to support policy-making and foster inclusive economic growth. Over the years, the SOIL Report has emerged as an important reference document for policymakers, practitioners, researchers, and stakeholders engaged in livelihood promotion efforts in India.



Thematic Conferences

Livelihoods India platform organizes and hosts thematic conferences, retreats, and roundtables to facilitate long term engagement around the themes of policy importance and come out with key recommendations. Previous sectoral engagements have focused on themes like handloom, women's economic empowerment, digital agricultural technology amongst others to spearhead crucial engagements among the sectoral audience.









FPO Impact Awards

The FPO Impact Awards, instituted in 2018 are one of a kind felicitation for exemplary FPOs who are leading by example in the ecosystem. The awards recognise and encourage exemplary FPOs that have overcome various challenges, to successfully build self-sustaining businesses and contribute meaningfully to the farmer members.

The Awards also aim to recognise and felicitate such FPO enabling and promoting institutions that have worked to enable the ecosystem, influence policy, promote sustainable and scalable business models and incubate innovative solutions for the growth of FPOs.

Case Study Competition

The Livelihoods India Case Study Competition is a pioneering initiative that brings together the collective intellect of the sector and assimilates innovative solutions, breakthroughs, good experiences and best practices that help in learning from diverse sector experiences and impact poverty reduction. Launched in 2009, the competition serves as a tool to identify and collate models and best practices that have significantly contributed towards the livelihood enhancement of communities facing poverty.



The competition invites entries over a specific theme that are critically examined to bring out the ten best cases in the form of an annual Case Study Compendium. The 14th edition of the competition explored the theme of 'Unlocking Digital Marketplace: Harnessing the Potential for Women Entrepreneurs', attracting a large number of entries from across the sector.



Associated Events

Associated Events are organised by Summit partners in collaboration with ACCESS to leverage the participation and collaborative benefits of the Summit. These could be thematic roundtables, workshops, release of publications, and launch of alliances, providing an opportunity to the partners to host these events, engage with sectoral audience and foster knowledge exchange.

The Livelihoods India Summit 2024 featured five associated events including Roundatables, co-hosted in partnership with the World Bank, Vrutti and APMAS amongst others. The Roundtable discourse sought to capture critical insights and shape strategic actions around key themes, reinforcing the Summit's role as a catalyst for informed decision-making.

Share Fair

The Share Fair at the Livelihoods India Summit is a vibrant marketplace, providing a unique platform to social enterprises, entrepreneurs and other stakeholders to showcase a wide range of products and services to the larger sectoral audience and gain visibility.



Why Partner with Livelihoods India?



Thought Leadership

Position your organization as a thought leader through sponsored sessions, and speaking opportunities in panel discussions, and showcase your expertise, share insights, and contribute to important conversations.





Brand Exposure and Visibility

Make your brand visible to the sectoral audience through display of logos on all event collateral.



Promote your products and innovations to the relevant audience at the Summit, offering a unique exposure and gaining a competitive edge.





Networking Opportunities

Get access to Livelihoods India's vast universe of sectoral experts and build your network through a closer interaction to foster impactful collaborations during the Summit.

Sponsorship Categories



CORE SPONSOR

- Opportunity to co-create one session (plenary or break out) jointly with Livelihoods India Secretariat, and an opportunity for two senior representatives to speak at appropriate panels.
- Opportunity for a senior representative to speak at the Inaugural/Valedictory Session at the Summit in case the partnership is established well in advance.
- 10 Complimentary registrations (which can be passed on to partners/affiliates/clients).
- 3 Complimentary copies of ACCESS publications State of India's Livelihoods Report and Case Study Compendium.
- Opportunity to exhibit/showcase products and offerings that are relevant to livelihoods promotion of the poor through Share Fair booths during the Summit.
- Sponsor Company Literature/Promotional material included in Delegate Kit Bags.
- Prominent display of company logo and acknowledgment as core sponsor at the Summit venue.
- Dedicated social media promotion on prominent social media sites.
- Exclusive logo placement on communication, viz. Livelihoods India Summit Report, Livelihoods India Website, and Summit promotions on social media channels.
- Opportunity to organize an associated event during the Summit either on day-zero or post-Summit, or as an evening event on the sideline Summit.
- Promotional video of sponsor to be played in between sessions.
- A dedicated picture gallery for the partner to display pictures and logos.

ASSOCIATE SPONSOR

- Opportunity to co-create one session jointly with Livelihoods India Secretariat and opportunity for one senior representative as a speaker in an appropriate panel.
- 5 Complimentary registrations (which can be passed on to partners/affiliates/clients).
- 3 Complimentary copies of ACCESS publications State of India's Livelihoods Report and Case Study Compendium.
- Opportunity to exhibit/showcase products and offerings that are relevant to livelihoods promotion of the poor through Share Fair booths during the Summit.
- Associate Sponsor Literature/Promotional material included in Delegate Kit Bags.
- Prominent display of company logo and acknowledgment as Associate Sponsor at the Summit venue, and social media promotions.
- · Social media promotion on prominent social media sites.
- Branding and promotion at the venue through a cutout selfie booth.
- Promotional video of Associate Sponsor to be played in between sessions.
- Logo placement on communication, viz. Livelihoods India Summit Report, Livelihoods India Website, and Summit promotions on social media channels.

INR: 15,00,000

Sponsorship Categories



TRACK PARTNER

INR: 10,00,000

- Opportunity to co-create one thematic track (comprising 2 sessions) jointly with Livelihoods India Secretariat.
- 5 Complimentary registrations (which can be passed on to partners/affiliates/clients).
- 2 Complimentary copies of ACCESS publications State of India's Livelihoods Report and Case Study Compendium.
- Opportunity to exhibit/showcase products and offerings that are relevant to livelihoods promotion of the poor through Share Fair booths during the Summit.
- Track Sponsor Literature/Promotional material included in Delegate Kit Bags.
- Prominent display of company logo and acknowledgment as Track Partner at the Summit venue, and social media promotions.
- Promotional video of Track Partner to be played in between sessions.
- A pre-Summit information sharing session on the track to build momentum and excitement.
- A post-Summit policy brief to be shared as a complimentary follow up to the track.

INR: 6,00,000

TECHNICAL PARTNER

- Opportunity to co-create one session jointly with Livelihoods India Secretariat.
- 3 Complimentary registrations (which can be passed on to partners/affiliates/clients).
- 2 Complimentary copies of ACCESS publications State of India's Livelihoods Report and Case Study Compendium.
- Opportunity to exhibit/showcase products and offerings that are relevant to livelihoods promotion of the poor through Share Fair booths during the Summit.
- Track Sponsor Literature/Promotional material included in Delegate Kit Bags.
- Prominent display of company logo and acknowledgment as Technical Partner at the Summit venue, and social media promotions.
- Promotional video of Track Partner to be played in between sessions.
- Display of company logo and acknowledgment as Technical Partner at the Summit venue, and social media promotions.







Past Sponsors and Partners









































































































ACCESS Development Services

ACCESS Development Services is a national level organization headquartered in New Delhi, with a focus on incubating innovations for promoting sustainable livelihoods of those living in poverty. Set up in 2006, with support from DFID (Govt. of UK), ACCESS is structured uniquely, to work at all levels of the development sector eco-system.

At Tier I, ACCESS directly engages with the community by implementing numerous programmes. Over the last 18 years, ACCESS has implemented over 185 diversified programmes, impacting the quality of life of 410,000 communities.

At Tier II, ACCESS provides techno-manageriall services to lareg bilateral/multilateral programmes, builds the capacity of other capacity builders, undertakes studies, and develops training content as a public good.

At Tier III, ACCESS seeks to strengthen the enabling environment through supportive policy. While annually it organizes two national/international level Summits and brings out annual reports on livelihoods and finnacial inclusion, it also periodically organizes policy roundtables, and thematic retreats, among others to build consensus on issues.

ACCESS primarily works with the most marginalized and excluded communities, including scheduled catses, tribal populations, small and marginal farmers and minority communities, among others. Since 2016, ACCESS has started proactively expanding its portfolio in women's empowerment with the core cross-cutting focus to economically empower women and brings them into the mainstream economic milieu.

Livelihoods India Secretariat



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Scan for website

