



TATA STEEL FOUNDATION

**WOMEN
EMPOWERMENT &
ENTREPRENEURSHIP
PROJECT**

**QUARTERLY PROGRESS
REPORT**

**(JULY TO
SEPTEMBER 2023)**

IMPLEMENTED BY:



UPDATE ON PROJECT ACTIVITIES

1 . Inclusion of new members in the Cooperative

During Q2, our focus lay on enrolling individuals with a keen interest in entrepreneurial endeavors into the cooperative. These members should be willing to explore a range of enterprises to realise what will suit them to augment their personal and consequently their family income. As per our strategy, we have successfully enrolled 13 members into the cooperative during this period. These members possess a genuine passion for entrepreneurial ventures, actively seeking diverse enterprises to elevate their income. A total of Rs 2600 towards the members' share, along with Rs 650 designated for administration fees have been collected from the new members. By the end of the September 2023, the cooperative has a total of Rs 4,08,600 as members' share and Rs 1,21,050 as administration fees.

2 . New entrepreneur promotion

The Women Empowerment and Entrepreneurship Project has a primary focus on promoting new entrepreneurs.

One of the key deliverables of this project is to identify and support potential farmers for different farm and off farm enterprises. Through various activities and initiatives, the project has successfully identified 58 individuals this quarter who have the potential and interest to venture into broiler poultry, backyard poultry and mushroom farming. These aspiring entrepreneurs have been recognized as having the necessary skills, motivation, and dedication to establish successful businesses.

The project aims to provide comprehensive support to these identified individuals. This support includes training and capacity-building programs specific to each enterprise, providing technical assistance and guidance on best practices, required input support and market linkages, and offering mentorship to ensure the entrepreneurs have a strong foundation to start and sustain their businesses.

Table 1: Number of entrepreneurs promoted in the project Q2

Type of Enterprise	Number of entrepreneurs promoted		
	Jul-23	Aug-23	Sep-23
Backyard Poultry Farming	8	4	17
Mushroom Farming	2	0	2
Broiler Poultry Farming	0	3	2
Tiffin stall	0	2	1
Grocery	0	1	6
Chicken cutting centre	0	0	5
Dairy	0	0	5
Total	10	10	38

3 . SHG Bank Linkage

Bank linkage for SHGs is instrumental in promoting women's enterprise by providing access to financial resources, building financial literacy, offering entrepreneurial support, enhancing credibility, and empowering women economically. It creates an enabling environment for women entrepreneurs to thrive, fostering inclusive economic growth and empowering women in society.

During this quarter, one SHG has been linked with a bank for loan. The detail has been given in the table 2.

Table 2: Details of SHGs availed loans in Q2

S.No	SHG Name	Village	No. of Members	Bank	Loan(in Rs Lakhs)
Aug-23	MAA KALIJAI	SANJAPADA	10	SBI, NARENDRAPUR	3.5
Grand Total			10		3.5

4 . Interaction with dairy farmers on value addition of the milk produced

An interaction between dairy farmers who are part of the Gruhaluxmi Cooperative and delegates from TATA Steel Foundation was held on August 17, 2023. This meeting was facilitated by ACCESS team, with the aim of exploring potential avenues for future collaboration between the Cooperative and the dairy farmers. The meeting was held at the Sanjapada Gram Panchayat meeting hall. Representing the TATA Steel Foundation, Mr. Ashok Das and Mr. Sridhar, who had traveled from the United States and Bangalore, respectively, participated in this discussion to understand the current dairy farming processes, milk production, marketing strategies adopted by the farmers and the scope of enhancement of milk value by processing in the community. Relevant data for the same was also compiled during the meeting.

The data is intended to be used as resource for future initiatives aimed at promoting Farmer Producer Organizations (FPOs) tailored to the specific needs of the dairyfarmers. Mr. Ashok Das emphasized the need to establish a Farmer Producer Organization (FPO) among the dairy farmers that would effectively address marketing and other issues.

Furthermore, he encouraged that more efforts to focus on value-added dairy products and their marketing. He envisioned equipping the FPO with essential tools such as milk chilling machines and milk vending machines to streamline the milk and value-added product marketing processes. The meeting concluded with a assurance to foster a collaboration and progress with the dairy farming community.



5 . Entitlement Linkage Program

Under the entitlement linkage initiative, the project team provides support in the form of information about the benefits, eligibility criteria, required documents, and application process of the different government schemes to the members of the cooperative as well as the village at large. This initiative started with the objective of increasing awareness about different entitlements

that community struggles to apply for due to lack of information and assistance. This doorstep facility that helps villagers overcome the struggles they faced earlier in applying for schemes, has been well received. Initially, it was offered only to the members of the Cooperative but due to high demand for such service, this initiative eventually covered all villagers. During this quarter, 174 members have been linked with different government entitlements.

Table 3: Monthwise Entitlement Linkage

Month	Entitlement Linkage
Jul '23	59
Aug '23	100
Sep '23	15
Total	174

Table 4: Village wise members covered under entitlement linkage (Cumulative)

Gram Panchayat	Member Cover
AMNA	27
ASANBANI	50
B.P.KOTE	85
BADIBAHAL	90
GANTHIGADIA	182
ITAP	177
KANKALU	5

Gram Panchayat	Member Cover
KHALIBERENA	566
KURUNTI	732
KUSUPANGA	877
MANGALPUR	164
MITIKAPASI	28
NUAGAON	237
RAGHUNATHPUR	74
SANJAPADA	266
SARAPA	104
TALBAHAL	94
GRAND TOTAL	3758



BUSINESS UPDATE OF THE COOPERATIVE

Table 5: Product wise Sale and profit amount during the quarter

Product	Sale (Rs.)	Profit (Rs.)
Phenyle	5,482	5,482
Agarbati	1,246	1,246
Poultry	307,681	15,263
Grocery	496,457	138,780
Dairy	214,532	13,263
Catering Services	103,084	36,009
Mushroom Spawn	3,400	50
Mixture	2,437	2,437
Total	1,134,319	212,530

ENTERPRISE AND INCOME TRACKING

Income of the entrepreneurs of the project are tracked since August 2021 by personally visiting all the individual enterprises by the animators for record and analysis. From the table below, month-wise increase in entrepreneurs can be seen. Those who have not earned / generated any income out of the enterprise,

have not been considered for calculating the total income or average income. Some of the members who are running multiple enterprises, the income from all the enterprises have been taken into consideration while calculating their monthly income.

Table 6: No of Entrepreneurs with enterprise and Avg Monthly income of an entrepreneur

No of Entrepreneurs	No of Enterprise	Aggregate Monthly Income (Rs.)	Avg Monthly Income of Entrepreneur (Rs.)
791	526	1,299,100	2,657

Table 7: No of Entrepreneurs as per the income category/ Range

Category	Income Range	Entrepreneurs
Category A	More than Rs 10,000	18
Category B	Rs 7,501 to Rs 10,000	20
Category C	Rs 5,001 to Rs 7,500	37
Category D	Rs 2,501 to Rs 5,000	70
Category E	Less Than Rs 2500	381
TOTAL		526

Table 8: No of Entrepreneur as per the Enterprise Category

Enterprise Category	Count of Entrepreneur
Agriculture and Allied	211
Animal Husbandry	414
Non Farm	170
Service	117
GRAND TOTAL	912