

Organiser



Co-Host



Livelihoods India

Summit 2022

Campaign for Sustainable Livelihoods of Poor

New Delhi

January 19-20, 2023



9:30- 10:15 am	Inaugural Session
Welcome Address	Puja Gour, Vice President, ACCESS Development Services
Release of Publication	<ul style="list-style-type: none"> • Release of State of India’s Livelihoods (SOIL) Report 2022 • Presentation by Editor - Dr Sanjiv J Phansalkar, Director, VikasAnvesh Foundation & Editor, SOIL Report 2022
Inaugural Address	BB Swain, Secretary, Ministry of Micro, Small and Medium Enterprises, Government of India
10:15 to 11:30 am	Jobs in the Future; Jobs for the Future
Plenary I	<p>While India has brought down poverty rates, this has not matched an equal growth in jobs. The session will move beyond an examination of what the numbers tell us about employment in India in terms of quantity and quality of jobs on offer, to the question of what can be done about employment generation to drive transformation in the Indian Workforce to achieve equitable economic advancement for all. It will look at sectors where the new jobs are, the readiness of India’s youth to move into such jobs, and existing efforts to address demand-supply gaps. The discussion will dwell upon why it is difficult to break-out of the established ways of thinking about this problem and provide outlines of new solutions, while offering thoughts about how they could be changed.</p> <p>Moderator Arun Maira, Former Member, Planning Commission of India</p> <p>Panelists</p> <ul style="list-style-type: none"> • Vijay Mahajan, CEO, Rajiv Gandhi Foundation & Founder BASIX Social Enterprise Group • Dr Gayathri Vasudevan, Executive Chairperson, LabourNet • Dr Orlanda Ruthven, Independent Researcher and Practitioner
11:30 – 11:50 am	Networking Break
11:50 – 1:00 pm	On the Spot with Shiv Climate Smart Agriculture – Building Resilience Against Climate Change
Fireside Chat 1	<p>PVS Suryakumar, Deputy Managing Director, National Bank for Agriculture and Rural Development (NABARD)</p> <p>In conversation with</p> <p>S Sivakumar, Group Head - Agri and IT Businesses, ITC Limited</p>
1:00 – 1:45 pm	Networking Break

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1:45- 2:00 pm	Tackling Extreme Poverty
Track I	Key Note Address Shameran Abed, Executive Director, BRAC International
2:00 - 3:30 pm	Models for Tackling Extreme Poverty – Experiences from India and the Global South
Track I Session 1 Venue: Soverign I	<p>The foremost goal for achieving sustainable development by the UN calls for eradicating extreme poverty everywhere in all its manifestations by 2030. Nearly 700 million people around the world live in extreme poverty, who are deprived of basic means of living such as access to food security, health, sanitation, and shelter in addition to economic and social inclusion. There have been many attempts at developing models for improving economic conditions of the poorest. These benefits have either failed at trickling down to the most vulnerable and marginalised or have fallen short in the face of crisis, unable to eventually break their poverty trap. Tackling such a multitude of interconnected challenges requires a multi-faceted methodology which is holistic as well as contextual in its intervention. While looking at some proven models for tackling extreme poverty in India and the global south, the session will deliberate on strategies to help Government scale them through holistic economic inclusion and social protection measures.</p> <p>Moderator Prof Syed M Hashemi, Professor, School of General Education, Brac University</p> <p>Panelists</p> <ul style="list-style-type: none"> • Nathalie Laidler-Kylander, President, Trickle Up • Balamurugan D., Secretary, Rural Development Department, Government of Bihar • John Paul, Director, Centre for Rural Development, The Nudge • Florentino Y. Loyola, Jr., Assistant Secretary for Specialized Programs, Department of Social Welfare and Development, Government of Philippines • Sharanya Chandran, Director Policy and Communications, The Abdul Latif Jameel Poverty Action Lab (J-PAL), South Asia at IFMR
3:30 – 3:45 pm	Networking Break
3:45– 5:00 pm	Collectivizing Women in Ultra-Poverty to Enable Market Access-Cracking the Challenge
Track I Session 2 Venue: Soverign I	There are some proven models that are working to strengthen the livelihoods of women living in poverty through market access and women’s empowerment. They aim to do so by breaking down barriers, including those created by gender norms, holding women in ultra-poverty

	<p>back from taking part in more formal markets beyond immediate local markets. A key objective of this panel is to share knowledge and learning from these initiatives with the wider sector. In this session panelists will explore barriers and risks to the target population’s engagement with higher level value chains. The session will also deliberate upon approaches to address and overcome these barriers to better enable women to move out of ultra-poverty to effectively engage with market actors.</p> <p>Moderator Shweta S Banerjee, Country Portfolio Advisor- India, BRAC International</p> <p>Panelists</p> <ul style="list-style-type: none"> • Nishant Gupta, Social and Environmental Impact Advisor, Walmart.org • Saroj Kumar Mahapatra, Executive Director, PRADAN • Diganta Mohanty, Director of Programs, Trickle Up India • Nishi Kant Dixit, National Program Officer, Transforming Rural India Foundation (TRIF)
<p>1:45- 2:15 pm</p>	<p>Pathways for Growth of Women’s Enterprises</p>
<p>Track II</p>	<p>Key Note Address</p> <ul style="list-style-type: none"> • Mercy Epao, Joint Secretary, Ministry of Micro, Small and Medium Enterprises, Government of India • Anna Roy, Senior Advisor, NITI Aayog
<p>2:15- 3:30 pm</p>	<p>Women in Enterprises - Impediments in the Marketplace</p>
<p>Track II Session 1</p> <p>Venue: Soverign II</p>	<p>Women’s entrepreneurship is critical because it enables women’s participation in labour force. The representation of women in enterprises is significantly low, with women owned entrepreneurs forming only 20 percent of all MSME businesses in the country. One of the biggest barriers for women led enterprises is significant challenges in the marketplace. The existing literature cites factors such as women’s education and skill levels, access to critical resources such as credit, marketing and distribution networks, technical and managerial know-how; the nature of the business environment and how welcoming it is to women; and prevailing socio-cultural norms that limit whether and what type of paid work women can engage in. Evidence also points out that close to half of women get into business out of economic compulsion than aspiration. In this context, the panel will discuss the barriers that women led enterprises face when accessing markets, look at the policies/programmes of the government and their impact on</p>

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	<p>promoting women’s entrepreneurship; and deliberate on the strategic actions and solutions that are needed to have long lasting benefits in enabling active participation of women led enterprises in marketplace and bring in much needed change.</p> <p>Moderator Saachi Bhalla, Senior Program Officer, Bill & Melinda Gates Foundation, India</p> <p>Panelists</p> <ul style="list-style-type: none"> • Dr Ishita Ganguli Tripathy, Additional Development Commissioner, Office of DC- Ministry of Micro, Small and Medium Enterprises (MSME) • Suhela Khan, Country Programme Manager, UN Women India • Prashant Mandke, Head, Strategic Alliance & Partnerships, Frontier Markets Consulting Private Limited • Sonal Jaitly, Senior Manager, Gender Equality and Social Inclusion (GESI), Microsave Consulting (MSC)
3:30 – 3:45 pm	Networking Break
3:45 – 5:00 pm	Scaling up Women’s Enterprises – Incubating and Empowering
<p>Track II Session 2</p> <p>Venue: Soverign II</p>	<p>Women owned enterprises form only 20 percent of the all micro, small, and medium businesses in the country. Self-employed women in India largely operate through micro enterprises which have a low turnover and are mostly in the informal sector. Less than 20 % generate additional employment. Further, of the 58.5 million entrepreneurs in India, 8.05 million are women entrepreneurs. These establishments in total, owned by women, provide employment to 13.45 million people. There is increasing evidence from both research and practice that women’s entrepreneurship has huge potential and can lead to employment generation. However, scaling up women’s enterprises cannot be done in silos. All the major players at the macro level in the ecosystem have to work in tandem through coordinated, unified response. The session is aimed at highlighting gender-specific obstacles when it comes to women led SMEs and the need to examine the entrepreneurial ecosystem from a gendered lens to address these challenges. It will spell out strategies for addressing the key issues to support the growth of women entrepreneurs, with a system level view including an understanding of macroeconomic trends, areas of growth, as well as addressing issues such as mobility, access to finance, skilling and training, access to markets, and bridging gender gaps in digital access and assets, to help them increase the profitability and sustainability of their enterprises and make a positive impact.</p>

	<p>Moderator Anjani Kumar Singh, Senior Programme Officer, Bill & Melinda Gates Foundation, India</p> <p>Panelists</p> <ul style="list-style-type: none"> • Sharon Buteau, Executive Director, LEAD at KREA University • Samik Sundar Das, Senior Rural Development Specialist, The World Bank • Chetna Gala Sinha, Founder, Mann Deshi Bank & Mann Deshi Foundation • Dr Yamini Atmavilas, President, The Udaiti Foundation
1:45 - 2:00 pm	Farmer Producer Organisation: Strengthening the Ecosystem
Track III	<p>Key Note Address</p> <ul style="list-style-type: none"> • Rajbir Singh Panwar, MD, NAFED*
2:00 - 3:30 pm	Strengthening the Ecosystem for Farmer Producer Organisation
<p>Track III Session 1</p> <p>Venue: Desire Hall</p>	<p>Over the last 5 years, through the efforts of SFAC, NABARD and other stakeholders, a large number of FPOs have been established. With over 15000 FPOs registered, through the efforts of the government and other donors, looking at ground realities becomes even more pertinent. Given that FPO promotion is getting to become a numbers game, with large number of FPOs being promoted, it is critical to identify the current bottlenecks and challenges and work to overcome them to build a sustainable ecosystem for FPOs. The session will bring together stakeholders to discuss the policy environment in which FPOs operate, identify the current constraints and look at the opportunities to leverage in favour of FPOs to help evolve them into viable business entities and build an enabling ecosystem within which FPOs can flourish.</p> <p>Presentation Michael von Doring, Technical Specialist, Smallholder and Agri-SME Finance and Investment Network (SAFIN)</p> <p>Moderator N Srinivasan, Expert, Development Finance and Rural Livelihoods</p> <p>Panelists</p> <ul style="list-style-type: none"> • Shubhendu Dash, Vice President, ACCESS Development Services • Dr C Shambu Prasad, Professor, Institute of Rural Management Anand (IRMA) • Anilkumar SG, Founder & CEO, Samunnati • Srinibas Swain, Senior Vice President- Business Head - Fresh Category, Zepto
3:30 – 3:45 pm	Networking Break

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3:45 - 5:00 pm	Engendering Farmer Collectives – Time to Include Women Farmers
<p>Track III Session 2</p> <p>Venue: Desire Hall</p>	<p>The agriculture sector employs 80% of all economically active women in India. Women are associated with agriculture sector in different roles as agriculture labour, cultivators of their own/family land and post-harvest activities, including value addition. They comprise 48% of self-employed farmers. Yet women farmers are constrained by pervasive gender gaps. They perform the majority of the tasks involved in cultivation but play a limited part in agricultural decision-making, have low involvement in market-facing roles and little control over profits. Overall, a purposive inclusion of women farmers in FPOs seems to be lagging behind in spite of the crucial role played by women in farming. Ambitious government schemes aim at FPOs as vehicles for implementation. Unless there is a specific focus on the inclusion of women farmers in FPOs, they are likely to be left out of income and livelihood enhancement opportunities and other benefits. In this context, the session aims to look at how to strengthen and develop an enabling ecosystem for women-led FPOs to establish them as not just a viable businesses case but also to scale them up.</p> <p>Moderator Girija Srinivasan, Expert, Development Finance and Rural Livelihoods</p> <p>Panelists</p> <ul style="list-style-type: none"> • SS Bhat, CEO, Friend of Women’s World Banking (FWWB) India • A Kalamani, Consultant, APMAS • Aleen Mukherjee, COO, NCDEX Institute of Commodity Markets and Research (NICR) & EVP of Business Strategy, National Commodities and Derivatives Exchange (NCDEX) • Sourangshu Banerjee, Team Coordinator, PRADAN

<p>9:30 - 10:30 am</p>	<p>Re-imagining SHGs - Transformation to Strategic Business Enterprises</p>
<p>Plenary II</p>	<p>Self-help groups have touched the lives of millions of people in India and created an unmatched resource built upon social mobilization and empowerment of women. Over the last three decades, the SHG programme has evolved significantly. Several large programmes have got designed using SHG linkage as the entry point to achieve empowerment of the poor. The session will look at strategies to transform these SHGs into strategic business enterprises so that they can play a catalyst role in increasing the income, standard of living and quality of life of SHG members.</p> <p>Moderator Narendranath Damodaran, Integrator, PRADAN</p> <p>Panelists</p> <ul style="list-style-type: none"> • LM Belwal, CEO Madhya Pradesh State Rural Livelihoods Mission (MP DAY- SRLM) • R.V. Ramakrishna, General Manager/Officer-In-Charge, National Bank for Agriculture and Rural Development (NABARD), New Delhi Regional Office • Girija Srinivasan, Expert, Development Finance and Rural Livelihoods • Charanjit Singh, Additional Secretary, Ministry of Rural Development, Government of India* • S. Divyadharshini, MD-CEO, Tamil Nadu SRLM & CEO-Tamil Nadu Rural Transformation Project (TNRTP)
<p>10:30 am - 12:00 pm</p>	<p>Clean-energy Solutions for Livelihoods: Realising the Market and Impact Potential</p>
<p>Plenary III</p>	<p>Solar-powered looms, charkhas, sewing machines, waste biomass-powered cold storages, solar dryers, refrigerators, milling machines, food processors and solar pumps— these are some of the many clean energy-based innovations that are already augmenting close to half a million livelihoods across India. Clean energy-powered technologies can strengthen tens of millions of livelihoods and transform India’s rural economy. They enable value addition in remote areas, reduce drudgery, ensure diversification of income beyond agriculture, and reduce dependence on diesel. The session would showcase the potential of decentralised renewable energy (DRE) technologies, the challenges in realising that potential, the necessary steps to address the challenges to enable impact at scale — through the inspiring stories from the field.</p>

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	<p>Keynote Address Charanjit Singh, Additional Secretary, Ministry of Rural Development, Government of India</p> <p>Presentation Powering Livelihoods Team</p> <p>Moderator Abhishek Jain, Fellow and Director - Powering Livelihoods, Council on Energy, Environment and Water (CEEW)</p> <p>Panelists</p> <ul style="list-style-type: none"> • Jeevan Kumar Jethani, Senior Director/Scientist- F, Ministry of New and Renewable Energy, Government of India • Biswarup Banerjee, Program Manager, Renewable Energy, IKEA Foundation • Simmi Sareen, Director, Unitus Capital • Sharayu Kulkarni, Co-Founder, RuKart
12:00 – 12:15 pm	Networking Break
12:15- 1:30 pm	The New Economy Market Order - Need for a Competitive Edge to Petty Urban Livelihoods
<p>Technical Session I</p> <p>Venue: Sovereign I</p>	<p>Micro, Small and Medium Enterprises (MSMEs) are widely recognized for the important contributions they make to sustainable development, in terms of contributions to economic growth, creation of decent jobs, provision of public goods and services, as well as poverty alleviation and reduced inequality. These critical contribution of MSMEs to broader socio-economic objectives, including job creation makes them a key priority area. As India struggles with an unemployment crisis, its micro enterprises can become significant engines for job creation. However, micro enterprises currently create only 11% of jobs in India. This is because challenges at the ground level with respect to productive job creation persists. A majority of micro enterprises remain highly vulnerable to external shocks and require a nurturing, conducive and collaborative ecosystem to thrive in. In this context, the session will look at policies and interventions needed to promote micro entrepreneurship, identify opportunity areas for youth and women, particularly in urban areas, strategies to address</p> <p>Moderator Dr Smita Premchander, Founder-Director, Sampark</p>

	<p>Panelists</p> <ul style="list-style-type: none"> • Dr Nidhi Pundhir, Vice President, Global CSR HCL Foundation • Geeta Goel, Managing Director, Micheal & Susan Dell Foundation • Madan Padaki, Co-Founder, Global Alliance for Mass Entrepreneurship • Dr Subhransu S Acharya, Chief General Manager, Small Industries Development Bank of India (SIDBI)
12:15- 1:30 pm	Market Access and Enterprise Readiness - Bridging the Gap in Handloom Value Chain
<p>Technical Session II</p> <p>Venue: Sovereign II</p>	<p>The handloom industry is the second-largest employment provider for the rural population in India. While it is linked to an emotional national pride, the sector is very important from the point of view of its size and employment potential. In the last two decades, despite several efforts to revive the handlooms in the country, the sector has witnessed plummeting fortunes. The strategy to revitalize the handloom sector in India has to be essentially market-based, responding to critical challenges that the handloom clusters face across board. Deliberations at the session will devise strategies to be directed to address these critical challenges and seize emerging opportunities, such as need for handloom products to stand out in the market, distinctly different from power loom products; cost effective design interventions that cater to the moods of the market; and weavers' ability to leverage the online market sphere that is going to be key near future among others.</p> <p>Moderator Prof Meenakshi Singh, Professor, Indian Institute of Crafts and Design</p> <p>Panelists</p> <ul style="list-style-type: none"> • Siva Devireddy, Founder GoCoop • Neetu Kapasi, Lead Communication & Advocacy, Purchasing & Logistics, South Asia, IKEA Supply • Nagaraja Prakasam, Co-founder and CEO, Nativelead • Bijan B Paul, Former Director, Weavers' Service Centre, Office of the Development Commissioner for Handlooms, Ministry of Textiles, Government of India
12:15- 1:30 pm	Digitalisation of Agriculture - Empowering Smallholders through Digital Transformations
<p>Technical Session III</p> <p>Venue: Desire Hall</p>	<p>Given the complexity of Indian agriculture, no single policy change or technology shift will move the country toward its dual goal of raising income for smallholder farmers and continuing to strengthen the competitiveness</p>

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	<p>of Indian agriculture. In this scenario, digital transformation of agriculture occurring worldwide holds some promise for progress. The session will explore how smallholder farmers can benefit from digital innovations to help address the productivity, sustainability and resilience challenges facing agriculture, while also supporting mainstreaming of women into the agricultural ecosystem. The key themes to be explored through the session are digitalization of payments in the agricultural ecosystem; enabling improved credit underwriting through the digitalization of farm and farmer-level data; improved risk mitigation of the negative impacts of climate change and fluctuations in market pricing for smallholder farmers through innovations in the digital ecosystem; reduction in overheads through improved price realization offered by digital platforms and strategies for driving adoption of digital technologies at the last mile.</p> <p>Moderator Prabhat Labh, CEO, Grameen Foundation India & Founder and Director, Grameen Impact Ventures</p> <p>Panelists</p> <ul style="list-style-type: none"> • Hemendra Mathur, Venture Partner, Bharat Innovation Fund & Co-founder, ThinkAg • Kunal Prasad, Co-founder & COO, Cropin • Emmanuel Murray, Investment Director, Caspian • Siddharth Chaturvedi, Senior Program Officer, Agriculture Development, Asia, Bill & Melinda Gates Foundation • Jinesh Shah, Managing Partner, Omnivore
1:30 – 2:30 pm	Networking Break
2:30 – 3:45 pm	Role of SHG Federations (SHGFs) in Promoting Scaled-Up Enterprises for the Rural Poor
<p>Technical Session IV</p> <p>Venue: Sovereign II</p>	<p>SHG federations (SHGFs) have the potential to be drivers of change for women’s social and economic growth. In recent years, there has been an increasing focus on using SHG federations (SHGFs) to promote ‘high-investment, high-return’ entrepreneurial activities that single SHGs and individuals may not have the scale to undertake. While there have been several success stories of SHGFs in promoting scaled-up enterprises among SHGs by providing social capital; collective bargaining power especially in market spaces; high value credit; linkages with Governments and banks; value chain support; digitization; governance and transparency; there are several challenges in the process. Lack of high-quality technical skills, exposure to risks,</p>

	<p>inability to maintain quality and compete in the open markets; lack of professional staff and capacity to produce at scale are some of the issues that pose a threat to the sustainability of the high value enterprises of SHGFs. In this context, the session will deliberate upon challenges and benefits of enterprise promotion through SHGFs through examining some of the high scale enterprises promoted by SHFs and what has worked for them. The session will also look at issues of funding and sustainability of the SHGFs promoted enterprises and solutions thereof.</p> <p>Moderator Dr Madhu Sharan, President, Hand in Hand India</p> <p>Panelists</p> <ul style="list-style-type: none"> • Usha Rani, LEAD (Institution Building, Capacity Building, Social Inclusion, Social Development and Human Resources), DAY- NRLM, Ministry Of Rural Development, Government Of India • Kalpana Pant, Executive Director, Chaitanya • Ratnesh Jha, Executive Director, UN Global Compact Network India • Madhu Krishna, Deputy Director, Gender Equality, Bill & Melinda Gates Foundation
<p>2:30 – 3:45 pm</p>	<p>Youth-led Entrepreneurship- Driving Micromovements of Change</p>
<p>Technical Session V</p> <p>Venue: Sovereign I</p>	<p>India with 378 million youth between the age of 15-29 years has the largest youth population in the world. At the same time, unemployment among 20–24 year olds is at a staggering 43.36 percent, the nation’s highest ever in 45 years. As the country surges to become a USD 5 trillion economy by 2025, with 67% of its youth population in rural India and entrepreneurship emerging as a first choice among them, there is massive potential to create the job makers of tomorrow by harnessing these brimming entrepreneurial energies. In this lens, the session will look at the future of youth-led micro-enterprises and explore questions around triggering behavioural shifts, unlocking innovations in finance and collaborative actions that will enable key actors to come together in building an inclusive ecosystem for accelerating these micromovements of change led by youth entrepreneurs.</p> <p>Moderator Shrashtant Patara, Chief Executive Officer, Development Alternatives</p>

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	<p>Panelists</p> <ul style="list-style-type: none"> • Mekin Maheshwari, Founder and CEO, Udhyam Learning Foundation • Karma Zimpa Bhutia, Jt Secretary, Ministry of Rural development, Govt. of India • Lakshmi V Venkatesan, Founding and Managing trustee, Bharatiya Yuva Shakti Trust • Kanika Verma, Lead Green & Inclusive Entrepreneurship and AVP, Development Alternatives
3:45- 4:00 pm	Networking Break
4:00 – 5:00 pm	Valedictory Session
	<p>Release of Sitaram Rao Case Compendium and Felicitation of Winners</p> <p>Brij Mohan, Former Executive Director, SIDBI and Founding Chairman, ACCESS Development Services</p> <p>FPO Impact Awards Ceremony</p> <p>Brij Mohan, Former Executive Director, SIDBI and Founding Chairman, ACCESS Development Services</p> <p>Valedictory Address Shaji Krishnan V, Managing Director, NABARD*</p> <p>Vote of Thanks</p>

*To be confirmed

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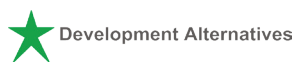
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